

## AUTOMATICALLY SENDING A URL BY E-MAIL OR TELEPHONE

## ABSTRACT OF THE DISCLOSURE

A method for sending a message containing a Uniform Resource Locator (URL) to a customer. The method includes recording in a customer's telephone system a destination address of the communications terminal, selecting at least one URL to be sent to the communications terminal during a telephone call, obtaining the destination address, generating a message containing the URLs, and sending the message from a telephone system of the merchant or sender to the destination address of the customer's communications terminal. The message may also contain additional items, including for example, electronic coupons, an on-line trial subscription, a user ID, a user password, advertisements, sender information, or combinations thereof, wherein the user ID and user password are required by the Website having the address of the URLs. The method may further include recording the at least one URL into the bookmark section of the browser in the communications terminal.